



Certificate of Completion

Michelle Valencia Surjadi

has successfully completed the HP LIFE online course

Unique Value Proposition

By completing this course, the above-named student has learned new skills including how to define and create a unique value proposition for their business, explain the importance of a unique value proposition for any business, understand the key components of a good unique value proposition, and assess the unique value propositions of competitor businesses.

Presented 7/12/2021

A handwritten signature in black ink, appearing to read "Stephanie Bormann".

Stephanie Bormann
Deputy Director, HP Foundation

Certificate serial number: 6be25c63-ccae-43eb-a20a-7796d4e0a235