



Certificate of Completion

Afifa Asim

has successfully completed the HP LIFE online course

Social Media Marketing

By completing this course, the above-named student has learned new skills including how to use advertising successfully across social platforms, how to create effective social media marketing campaigns, and how to create a targeted social media advert.

Presented 4/2/2026

A handwritten signature in black ink, appearing to read "Michele Malejki", written over a horizontal line.

Michele Malejki

Executive Director, HP Foundation

Certificate serial number: [9dd79650-4ed5-4f90-b6ba-d5628258ccea](#)